



Gulf Coast Digital Systems

WebMessenger™

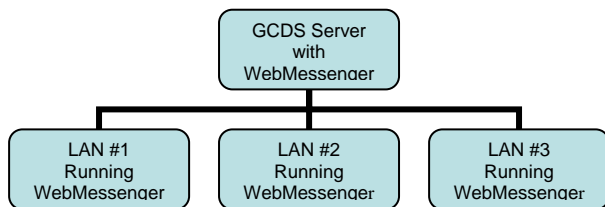
Management Tool for MediaMessenger™ Players

Solutions for the POP/POS/Digital Signage market

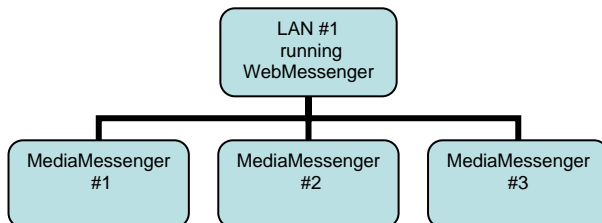
Delivering digital media through a network of displays currently requires investment in expensive hardware and software, with added costs related to the management of the network as well as the management and control of the actual delivery of the media to each individual display

WebMessenger™ from Gulf Coast Digital Systems solves these difficult issues. With **WebMessenger™**, control and management of your **MediaMessenger™** network and your media content is simple, fast, and reliable.

The system starts with the GCDS (Gulf Coast Digital Systems) Server or your server running **WebMessenger™**. This server connects to your LAN over the Internet.



Each LAN server running **WebMessenger™** can control one or multiple displays, each running a list of media files, which can be exactly the same or completely different.



You can remotely manage the entire network from any secure Internet connection. **MediaMessenger™** units can be controlled individually or as a group. **WebMessenger™** can update the list of programs playing on any or all **MediaMessenger™** units at any time. This allows you to show different programming at key times of the day when there are more potential customers for the product or service being shown. Each **MediaMessenger™** shows

the program you have selected, which can be anything from a simple slideshow to an interactive DVD presentation with menus.

The tools to manage the network and send **xMediaMessenger™** are all included with the **WebMessenger™** application. You can choose to manage the network yourself or we can manage the network for you. Either way, managing and controlling your digital signage network has never been easier.

WebMessenger™ is a snap to deploy, simple to use and easy to afford. Gulf Coast Digital Systems has the technology for you today and can deliver it at prices that will make you smile.

Contact us for more information and to arrange a demonstration.

WebMessenger™ Media Management Solutions From Gulf Coast Digital Systems

CONTACT INFORMATION

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